

1. About This Policy

This Cookie & Device Storage Policy explains how MatchdayPal uses cookies, browser storage, caching, service workers, push-notification technology and similar device technologies when you visit or use MatchdayPal.

MatchdayPal is operated by Joshua T. Miller ("J.T. Miller") in the United Kingdom. Questions about this policy can be sent to hello@matchdaypal.co.uk.

This policy should be read alongside the MatchdayPal Privacy Policy and Terms & Conditions.

2. Does MatchdayPal Use Cookies?

The current audited MatchdayPal implementation does not use first-party cookies for normal app operation.

An unused sidebar cookie exists in the application code, but the audited MatchdayPal experience does not rely on it. MatchdayPal instead uses browser and device storage technologies such as `localStorage`, `sessionStorage`, caches, a service worker and browser push subscriptions.

These technologies can perform functions similar to cookies by storing or accessing information on your device, so this policy explains them clearly even though ordinary first-party cookies are not currently used.

3. Why MatchdayPal Uses Device Storage

MatchdayPal uses device storage and related technologies for functional purposes needed to operate the service. The audited implementation does not use these technologies for behavioural advertising or cross-site tracking.

They are used for purposes including:

- keeping you signed in and renewing your authenticated session;
- remembering profile information and app state on your device;
- caching fixture and activity information for performance and continuity;
- holding pending actions until they can be completed;
- remembering referral information where you arrive through an invite link;
- remembering parts of the active MatchdayPal interface;
- supporting installation and operation of the web app; and
- enabling browser push notifications where you choose to allow them.

4. Local Storage Used By MatchdayPal

Authentication session. A browser `localStorage` entry with a key beginning `sb-...-auth-token` stores the sign-in session token used to keep you authenticated. The audited implementation keeps this until sign-out or until the relevant browser storage is otherwise cleared or expires.

Profile cache. `mp.profile.cache.v2.[user]` stores a local profile cache for the signed-in supporter, including information used to load the account efficiently. The audited implementation can include the supporter email in this local cache. It is cleared on sign-out or when relevant browser storage is cleared.

Activity cache. `mp.activity.cache.v2` stores cached MatchdayPal activity information to support performance and continuity.

Fixture cache. `mp.fixtures.cache.v1` stores cached football fixture information.

Pending outbox. `mp.outbox.v1` can temporarily store an action waiting to be sent or completed. It remains until the pending action is successfully processed or the storage is cleared.

Referral marker. `mp.referral.pending.v1` can remember a pending referral or invite so that it can be applied when appropriate.

Active interface state. matchday-pal:active-centre remembers the relevant active MatchdayPal interface state between visits.

5. Session Storage

MatchdayPal also uses sessionStorage for short-lived authentication and identity state. The audited implementation includes keys beginning matchday-pal:auth- and mp.identities.v1.

Session storage is normally limited to the current browser tab or browsing session and is removed when that session ends, subject to the behaviour of your browser.

6. Service Worker and App Caching

MatchdayPal is an installable web app. A service worker and browser caches can be used to support app behaviour, performance, loading and push notifications.

Cached files or data may remain on your device until the browser or operating system clears them, the app updates them, you clear site data, or you remove the installed web app. Exact storage behaviour can vary between browsers and devices.

7. Push Notifications

If you choose to enable browser push notifications, MatchdayPal creates and stores a push subscription associated with your browser or device. The relevant browser push service - which may be operated by organisations such as Google, Apple or Mozilla - is then involved in delivering notifications.

The audited implementation uses push notifications for new direct messages. Current message pushes can include the sender's username and a preview of the message text.

You can turn off new-message push notifications through MatchdayPal settings where available and can also change notification permission through your browser or device settings. Removing permission or clearing site data can affect the push subscription.

8. Third-Party Technologies

Google Fonts. MatchdayPal currently loads fonts from Google Fonts. When your browser requests those font resources, technical information such as your IP address and browser information may be sent to Google. This is not used by MatchdayPal as an advertising or analytics tracker.

Google and Apple sign-in. If you choose Google or Apple to sign in, their authentication technology and services are used to complete the sign-in process. Their own services may use cookies or device storage under their respective policies.

Stripe. MatchdayPal+ checkout is hosted by Stripe. When you choose to purchase MatchdayPal+, you leave the MatchdayPal interface for Stripe's checkout environment. Stripe may use cookies or similar technologies under its own policies to provide payment, security and fraud-prevention functions.

This policy describes storage used by MatchdayPal itself. Third-party websites and services are responsible for explaining the cookies or storage technologies they use within their own environments.

9. Analytics and Advertising

The audited MatchdayPal implementation does not currently contain Google Analytics, Google Tag Manager, Meta or TikTok advertising pixels, Microsoft Clarity, PostHog, Vercel Analytics or similar behavioural analytics or advertising trackers.

MatchdayPal therefore does not currently use browser storage to build advertising profiles or track supporters across unrelated websites.

If analytics, advertising technologies or other non-essential tracking are introduced in future, this policy and any consent controls required by applicable law will be updated before those technologies are used.

10. Essential and Optional Storage

Most of the browser storage identified in the current MatchdayPal implementation supports authentication, security, requested app functions, caching or performance. Some of this storage is necessary for MatchdayPal to work correctly.

Push notifications are optional. Your browser or device asks for permission before web push can be enabled, and you can withdraw that permission.

Where UK law requires consent before information is stored on or accessed from your device, MatchdayPal will request that consent unless an applicable legal exemption allows the technology to be used without it.

11. How To Control or Clear Stored Information

You can control MatchdayPal device storage through your browser or device. Available controls vary, but commonly include clearing site data, local storage and cached files; blocking or deleting cookies; removing website permissions; disabling notifications; or uninstalling the MatchdayPal web app.

Signing out of MatchdayPal clears the authenticated device session and relevant account cache used by the app. Some cached or browser-managed data may remain until it is cleared by the browser, operating system, app update or user.

Clearing MatchdayPal site data may sign you out, remove locally remembered settings or pending actions, disable push notifications, or require information to be downloaded again when you next use the service.

12. Retention on Your Device

Browser storage does not always have a fixed expiry date. Some MatchdayPal localStorage entries remain until sign-out, successful completion of a pending action, replacement by newer data, or manual/browser cleanup. sessionStorage normally lasts for the browsing session. Browser caches and service-worker data are managed by the app and browser.

Push subscriptions can remain registered until they are removed, permission is withdrawn, the browser invalidates them or relevant data is cleared.

13. Changes to This Policy

We may update this policy if MatchdayPal changes the storage technologies it uses, introduces new providers or features, or if legal requirements change.

Where a change introduces a new use that requires consent, MatchdayPal will not rely solely on an updated policy where the law requires an active consent choice.

14. Contact

Questions about cookies, browser storage or device technologies used by MatchdayPal can be sent to hello@matchdaypal.co.uk.

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Document Status

Version 1.0 - Effective 24 September 2026.

This policy reflects the MatchdayPal implementation identified in the read-only privacy and legal audit available at the time of drafting.